

DIGI^{BY}_{SR}

Case Study DigiBySR

CAPTIVE CENTRE CREATION




About Us

We at DigiBySR, are a New Delhi, India-based digital agency filled with ambitious, driven, and talented professionals. We are a pan-global outsourcing partner to companies with digital needs. We are here to help you scale your business by ensuring quality, timeliness, and cost efficiency. At DigiBySR, we love our work and we take pride in it.

<https://digibysr.com/>



Captive Center Creation



Captive Center Development is a unique service of DigiBySR which allows organizations in any part of the world to tap into Indian talent and start their own centers in India. The Center is curated and managed by DigiBySR for a period of two years or more and handed over after establishing the office space, recruiting resources, obtaining all the licenses and government approvals and starting production. It allows the client to focus on their business while we establish their office extension in any Indian city.



Business Challenge and Solution

Establishing an entire facility for an American client into Image and video editing business . The requirement was to start production in 25 days from the scratch upwards.

Involved office space identification, infrastructure setup, government approvals, talent identification and appointment and starting production.

The TAT was 25 days and the entire setup was done in 20 days.

Resources from DigiBySR

11 resources from DigiBySR were involved for recruitment and sharing inputs with the client, who took video interviews and finalised appointments. 3 resources were engaged for site identification and for government approvals and 2 resources were pumped for infrastructure creation including licenses from Adobe.

One of Many

The final product was a completely company mirrored center that was managed by us. This example was one of many that have been undertaken by DigiBySR . This stands out as we gave the client a fast, cost effective solution that had global standards.

Our capabilities lie in creating IT centers, backend centers for any tech process that can be outsourced to India. With our strong talent management and government dealing departments, we are fully equipped to set up your center in India for your organization to scale.



Final Outcome

Bizbox Publishing Private Limited was established in mid 2018 and employs more than 200 resources that are actively engaged in image and video editing. The organization wanted us to manage it through covid and took full charge in Dec 2022. We are still their troubleshooting partners on a retainer basis.