

DIGI^{BY}
SR

DigiBySR

WE MAKE IT HAPPEN



About Us

We at DigiBySR, are a New Delhi, India-based digital agency filled with ambitious, driven, and talented professionals. We are a pan-global outsourcing partner to companies with digital needs. We are here to help you scale your business by ensuring quality, timeliness, and cost efficiency. At DigiBySR, we love our work and we take pride in it.

<https://digibysr.com/>

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SERVICES



Web Design & Development



Web Hosting



Web Maintenance



Data Management



Digital Marketing & Branding

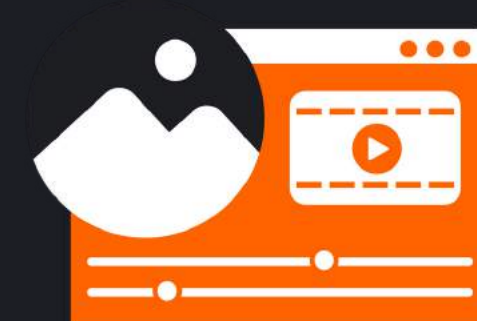


Photo & Video Editing

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Case Study DigiBySR

DRUPAL WEBSITE





EDUCATION INDUSTRY





PROCESS

01

CLIENT BRIEF

A complete website redesign was to be done with emphasis on highlighting university programs, student life and the admission process.

02

RESEARCH

A thorough research of the higher studies landscape was done, not only in Bahrain, but across the globe.

03

DESIGN

Emphasis was put to build the website in an intuitive fashion for the user, while also ensuring it scaled appropriately onto mobile devices.

04

DEVELOPMENT

The website was to carry massive amounts of content, which would need regular updating, an appropriate platform Drupal was chosen to build.



AMERICAN
UNIVERSITY
OF BAHRAIN



Tech Used

Drupal 9

Drupal provides a highly flexible and extensible platform that can be customized to meet one's specific needs. It offers a modular architecture, allowing one to add or remove features as the website grows. It is renowned for its robust content management capabilities. One can define different content types, such as articles, blog posts, events, and more, and customize their fields to match their specific requirements.

Drupal is known for its performance and scalability. It has features and caching mechanisms that can enhance the website's speed and optimize its performance. Speed was a mandate from the client's end. With proper configuration and optimization, Drupal can handle high traffic volumes efficiently, which is to be expected when applications are open. Since it is a global university website, they may have needed to make it multilingual in the future, Drupal offers built-in support for multiple languages. One can easily translate their content and configure language-specific settings, making it easier to reach students globally who are wanting to apply.



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Key Considerations

It was first and foremost important to create an intuitive website structure to help visitors find the information they need easily, allowing users to quickly navigate to different sections of the website, such as programs, admissions, faculty, research, and campus life. It was also important to ensure that the website is mobile-friendly and responsive, as a significant portion of students may access it using mobile devices.

Providing comprehensive information about the programs and courses offered at the university - program descriptions, admission requirements, and curriculum was crucial. This would make it easy for prospective students to decide and apply. A dedicated section for admissions and the application process providing clear instructions on how prospective students can apply, including any required documents, deadlines, and application fees was to be built next. The university also wanted to highlight the student life experience - campus facilities, housing, and extracurricular activities etc., showcasing the vibrant and inclusive campus culture to attract prospective students.



Company's Website

With a clear navigational blueprint the website was readied, in order to get a glimpse of what the university had envisioned, we'd urge you to visit the universities website as linked below.

[VISIT](#)

Virtual
Tour
STARTED



Home

Academics ▾

Admissions ▾

Student Life ▾

AUBH Student ▾

About ▾

Contact

Apply Now



AUBH Receives U.S. Accreditation

Company's Website

With the navigational blueprint the same, the client decided that they wanted to migrate developmental platforms and move to WordPress, as they wanted the ability to quickly make changes by themselves, as and when required.

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